

MCCOE | MINNESOTA CHAMBER OF COMMERCE EXECUTIVES

2022 Annual Meeting
Best Western Premier Nicollet Inn
14201 Nicollet Ave, Burnsville, MN 55337

Monday, January 31, 2022

- 11:15 a.m.** **Optional workforce session coordinated by the Minnesota Chamber Foundation**
Registration required
- 3:30 p.m.** **Buses depart hotel for Saint Paul RiverCentre**
- 4:00 p.m.** **Meet and greet the 2022 gubernatorial candidates**
- 4:30 p.m.** **Reception**
- 6:00 p.m.** **Session Priorities dinner and program**
- 8:15 p.m.** **Buses depart Saint Paul RiverCentre for hotel**
- 8:45 p.m.** **Morgan's Farm to Table (hotel restaurant and bar)**

Tuesday, February 1, 2022

- 7:30 to 8:30 a.m.** **Breakfast buffet**
Registration and sponsor check-in
- 8:00 a.m.** **Welcome, introductions and conference overview**
Brad Gruhot, President, Marshall Area Chamber of Commerce; Chair-elect, Minnesota Chamber of Commerce Executives
- 8:30 a.m.** **The future of chambers**
Frank Kenny, Owner, Frank J. Kenny, LLC
Chambers of the Future. Want to know what the future holds for your chamber? While we can't be certain what the future looks like, we can look at and discuss the latest numbers from the chamber and association world. Join us for this interactive training and discussion around membership trends, retention, non-dues revenue, events, engagement, marketing, and more.
- 9:30 a.m.** **Change is hard but it doesn't have to be: A peer panel discussion**
Ken Warner, IOM, President, Willmar Lakes Area Chamber of Commerce
Matt Baumgartner, President, Duluth Area Chamber of Commerce
Angie Whitcomb, IOM, Executive Vice President, Minneapolis Regional Chamber
- 10:00 a.m.** **Break**
- 10:15 a.m.** **How to get Gen X, Millennials, and Gen Z to work together as one well-oiled machine**
Glenn Shepard, Owner, Glenn Shepard Seminars
- 11:15 a.m.** **2022 Minnesota elections: A view from the top of the ticket**
David Hahn, Chairman, Minnesota Republican Party (invited)
Ken Martin, Chairman, Minnesota Democratic-Farmer-Labor Party

Wednesday, February 2, 2022

7:30 to 8:30 a.m.

Regional breakfast buffet

Take time for breakfast with your peers located within your region

8:30 a.m.

The changing face of Minnesota

Dr. Eric Guthrie, Senior Demographer, Minnesota State Demographic Center

9:15 a.m.

Is your community prepared for growth?

Justin Erickson, Economic Development and Labor Specialist, The Brookshire Company

10:15 a.m.

Break

10:30 a.m.

Diversity, equity and inclusion – Are you a welcoming community and chamber?

- *Whitney Harvey, Senior Director of Workforce Diversity and Inclusion, Minnesota Chamber of Commerce*
Doug Loon, President and CEO, Minnesota Chamber of Commerce
- *A local case study and crisis management 101*
Kristy Barse, Chamber President, Hastings Area Chamber of Commerce
Mike Zipko, Co-founder and Principal, Velocity Public Affairs

11:45 a.m.

Adjourn