

Workforce Solutions

Data, strategies
and tools



Monday, January 31, 2022
11:15 a.m. – 3:15 p.m.
Best Western Premier Nicollet Inn
14201 Nicollet Avenue
Burnsville, Minnesota

Jumpstart your 2022 leadership efforts on workforce – a widespread challenge for businesses across Minnesota and a growing drag on their, and Minnesota’s ability to grow. This session, designed for chamber, community and education leaders will provide highly valuable data on high demand careers in regions of the state, along with innovative approaches to driving solutions.

Registration: <https://mnchamberexecutives.com/events/2022-annual-meeting/>

Event sponsors



AGENDA

11:15 a.m.	Registration
11:30 a.m.	Lunch
Noon	Welcome and introductions
12:15 p.m.	Data driven workforce development COVID-19 has impacted Minnesota’s job market dramatically, in many ways accelerating talent shortages in critical career pathways—particularly in the IT, Health Sciences, Finance, and Agriculture, Food, and Natural Resources fields. Real Time Talent has provided an in-depth analysis for Career and Technical Education consortia, dividing labor market insights into six regions statewide. This presentation will help you understand the high demand careers in your region with which to align your Chamber’s workforce efforts. <i>Erin Olson, Director of Strategic Research, RealTime Talent</i>

- 1:00 p.m.** **Sponsor: ECMC Group**
- 1:05 p.m.** **Question the Quo**
ECMC Group developed the Question The Quo campaign to empower high school students to learn about the various postsecondary education options available and take the career path that's right for them. Grounded in the results of four national surveys of high school students age 14-18 conducted in partnership with VICE Media since February 2020, the campaign provides insight about the next generation of workers while broadening the discussion about what a successful educational and career path could and should look like.
Laura Telander Graf, Director of Public Relations, ECMC Group
- 1:50 p.m.** **Sponsor: Rasmussen University**
- 1:55 p.m.** **The States' Role in Growing Minnesota's Workforce**
The Governor's Workforce Development Board (GWDB) provides guidance and recommendations to the Governor, state agencies, Legislature, and partners across the public workforce development system to improve the system and its delivery of programs. The GWDB is also responsible for overseeing the development of the state's four-year strategic State Plan that guides the workforce system's use of federal funds through the Workforce Innovation and Opportunity Act (WIOA) to deliver programs and services to employers, job seekers, and their communities. In this session, you'll hear the latest on the GWDB's priorities and their work heading into 2022. Since many employers are not aware of funding or resources available through the Minnesota Department of Employment and Economic Development (DEED) or the state's CareerForce (workforce) system, you'll also be provided with an overview of the different programs, services, and funds that are available to Minnesota employers through the public workforce development system (including resources through CareerForce) to help recruit and train new hires or to up-skill and support existing workers.
Ben Baglio, Director, Governor's Workforce Development Board
- 2:40 p.m.** **Sponsor: WGU**
- 2:45 pm.** **Business Education Network (BEN) Best Practices: Lakeville Works**
Lakeville Works, launched in 2018 started as an effort to ensure students were aware of post-secondary paths for skilled trades in the Lakeville Area. The program has helped equip the high schools with equipment and technology, provides scholarships and spurred the creation of a Career Pathways Coordinator in the school district. Last year, thanks to the leadership of Lakeville Works, the Lakeville Area School District was awarded a grant from the Minnesota Department of Labor and Industry to create a Youth Skills Training program to complement Career and Technical Education programming at Lakeville North and South high schools. Learn how these programs are addressing the needs of local employers and some best practices you can take back to your community.
Krista Jech, President, Lakeville Area Chamber of Commerce
- 3:15 p.m.** **Adjourn**